



# NHBWA News Brief

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<http://nationalhbwa.com>

National Hispanic Business Women Association 2323 N. Broadway Suite 240, Santa Ana, CA 92706 (714) 564-5211

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Patty Homo

## Welcome! *By Teresa Mercado-Cota*

On behalf of the Board of Directors, I want to welcome you to our new monthly News Brief communication and extend our appreciation to Patty Homo for taking the lead with this publication.

Our intention is to keep our valued members and sponsors up to date on the activities the NHBWA is involved in. We also want to encourage and inspire our potential members and sponsors to get involved.

Your support has made it possible to deliver on our mission for the past 12 years. There is much work to be done and we appreciate your continued support in the years to come.

*NHBWA has a new home  
as a result of the alliance with the Rancho Santiago  
Community College District (RSCCD) and the Institute for  
Women Entrepreneurs (IWE)*

### **New Location**

2323 N. Broadway Suite 240, Santa Ana, CA 92706  
(714) 564-5212



August 13-15th, 2008

Governor's Conference at Universal City. From left to right: RSCCD Chancellor Dr. Edward Hernandez, Jr., NHBWA Director Elizabeth Arteaga, Director of Community Relations and NHBWA President Teresa Mercado-Cota, Exec. Vice Chancellor Human Resources and Educational Services John Didion

July 31th, 2008

Senator Lou Correa hosts Town Hall meeting with NHBWA panel representation to empower small businesses



## Upcoming Events

Event	Location	Date
17 <sup>th</sup> Black Chamber of Commerce Annual Banquet	Anaheim Convention Center 6:00pm	September 6, 2008
Institute For Women Entrepreneurs Take Control of Your Business Workshop	RSCCD Board Room 2323 N. Broadway, Santa Ana, CA 8:30am-4:00pm	September 18, 2008
Orange County United Way 2008 Women's Summit	Allergan Auditorium, Irvine 12:30pm-6:30pm	September 19, 2008
45 <sup>th</sup> Annual SBA Awards Atlas	Anaheim Hilton 777 Convention Way, Anaheim 12:00 noon	September 25, 2008
2008 Bizcon	TBD	TBD
13 <sup>th</sup> Annual NAWBO Luncheon	Hyatt Regency Hotel, Irvine 11:00 am – 2:00pm	October 10, 2008
RSCCD Chancellor's Ball	Disneyland Hotel 6:00pm-11:00pm	October 24, 2008
Spanish Business Course	2323 N. Broadway Santa Ana, CA 92706	November 2008
OCPC Holiday Mixer	South Coast Plaza Costa Mesa 6:00pm	December 3, 2008
Hispanic Women in Business Summit	TBD	February 2009
2009 9 <sup>th</sup> Annual NHBWA Awards and Scholarship Dinner	Doubletree Hotel, Santa Ana/OC Airport 201 East MacArthur Blvd. Santa Ana, CA 92707	May 2009

## Our Sponsors



The Next Stage



## Did you know?

### New Standard Mileage Rates for Second Half of 2008

The IRS announced new standard mileage rates for the second half of 2008. Due to significant fuel increases, the business, medical and moving mileage rates were increased by 8 cents per mile. The rate for charitable mileage is set by statute at 14 cents per mile and will not increase. Rev. Proc. 2007-70 has been modified to reflect this change.



	Rates 1/1/08 through 6/30/08	Rates 7/1/08 through 12/31/08
Business	50.5 cents	58.5 cents
Medical/Moving	19.0 cents	27.0 cents
Charitable	14.0 cents	14.0 cents

### Office of Women’s Business Ownership Entrepreneurial Development *one of the SBA Programs*

The Office of Women's Business Ownership (OWBO) assists women to achieve their dreams and improve their communities by helping them start and run successful businesses, regardless of social or financial disadvantage, race, ethnicity or business background. The OWBO and the Women’s Business Center Program are integral components of Entrepreneurial Development’s network of training and counseling services.

For more information go to  
<http://www.sba.gov/aboutsba/sbaprograms/onlinewbc/index.html>



Reach our selective and captive audience every month

For information, contact  
Elizabeth Arteaga at  
**(714) 564-5211**

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## New Members Corner

### Meet Valerie Amezcua

*By Patty Homo*



Valerie is a native of Santa Ana, California, and has been serving the community for the past 20 years, working hard to address the issues of at-risk youth. Since 1986, Valerie has worked for the Orange County Probation Department. She currently serves as a Supervising Probation Officer at the Central Youth and Family Resource Center in the City of Santa Ana. Additionally, Valerie is a busy woman, serving as the Chairperson for the Human Relations Commission for the City of Santa Ana, as a member of Santa Ana's Early Prevention and Intervention Commission (EPIC), and also providing support and guidance for after-school summer programs at Pio Pico and Lowell elementary schools.

Valerie Amezcua is so passionate about improving our schools that she wants to make a difference hands on. Valerie is running for the Santa Ana Unified School Board in the upcoming November 4<sup>th</sup> elections.

For more information go to [www.friendsofvalerieamezcua.webs.com](http://www.friendsofvalerieamezcua.webs.com)

## Scholarship Recipient Spotlight

### Education, the Bridge to Opportunity

*By Patty Homo*

In 2001, Veronica Alva Roman was selected by the NHBWA scholarship committee to be an education scholarship recipient. In a period in her life when she was hungry for knowledge, but struggling and not knowing where the funds would come from to allow her to register for the next semester at California State University Fullerton, she turned to the NHBWA for help.

Veronica's hard work and persistence in finding the support necessary to complete her education paid off. Even with her busy schedule as the Accounting and Human Resources Director at the [Mission Viejo Country Club](#), Veronica continues to mentor and inspire young women to follow their dreams and finish their education through her involvement in the Girls Scouts and her role as a board member of the NHBWA.

2009 Scholarship Application Deadline is

**Friday March 20th, 2009**

Download application from the NHBWA site <http://nationalhbwa.com>

For information or questions regarding the scholarship application please call:  
(714) 564-5211

*"If your actions inspire others to dream more,  
learn more, do more and become more, you  
are a leader."*

*John Quincy Adams*